International Conference: Evidence on a Silver Platter: Evaluation Results for Policy Making in Development Cooperation
Berlin, 5-6 November 2015

Programme

DAY ONE (Thursday, 5 November)

08:30-09:30  Welcome Coffee
09:30-09:45  WELCOME

09:45-11:15  EVALUATION FOR POLICY MAKING
Keynote 1: Lant Pritchett (Harvard Kennedy School): Learning from Evaluation when Context Matters
Keynote 2: Howard White (The Campbell Collaboration): What Evidence Should Policy Makers Use and How Can We Make It Happen?
Moderator: Jörg Faust (DEval, German Institute for Development Evaluation)

11:15-11:45  Coffee Break

11:45-13:00  THE IMPACT OF ENDING AID
Presenter: Antonie de Kemp (IOB, Evaluation Department of the Netherlands Ministry of Foreign Affairs)
Discussants: Jean Bossuyt (ECDPM, European Centre for Development Policy Management), Donald Mmari (REPOA, Policy Research for Development)
Moderator: Gabriele Geier (BMZ, German Federal Ministry for Economic Cooperation and Development)

13:00-14:00  Lunch

14.00-15.45  THEMATIC PERSPECTIVES – PARALLEL SESSIONS:
1: RURAL DEVELOPMENT REINVENTED
Moderator: Henk Jorritsma (IOB, Evaluation Department of the Netherlands Ministry of Foreign Affairs)
Discussant: Ruurd Ruben (Wageningen University)

2: POVERTY & INEQUALITY: WHAT ARE WE MEASURING?
Moderator: Dominique de Crombrugghe (Former Head of Evaluation at the Belgian Ministry of Foreign Affairs, Foreign Trade and Development Cooperation)
Discussant: Carlos A. Casas Tragodara (Universidad Del Pacifico)

3: LEGITIMACY OF FOREIGN AID: CARTE BLANCHE FOR THE DONOR?
Moderator: Nadia Molenaers (University of Antwerpen)
Discussant: Imme Scholz (DIE, German Development Institute)

4: AID & TRADE: WHO BENEFITS?
Moderator: Jan Bade (IOB, Evaluation Department of the Netherlands Ministry of Foreign Affairs)
Discussant: Lars Christian Oxe (Ministry of Foreign Affairs of Denmark)

Presentations

1. How to Reach the Rural Poor? Learning from Evaluations on Agricultural Value Chain Promotion
   Alexander Erich, Andreas Springer-Heinze (GIZ)

2. International Supply Chains, Rural Development and Rigorous Impact Evaluation
   Fedes van Rijn (Wageningen University)

3. Improving Food Security: What Impact Pathways Should We Follow?
   Ferko Bodnar (IOB, Evaluation Department of the Netherlands Ministry of Foreign Affairs), Rob Kuippers (Leuven University)

4. Improving Poverty Targeting with High-Resolution Data
   Chris Elbers (VU University Amsterdam)

5. The Challenges of Monitoring Global Poverty and Inequality from Household Survey Data
   Peter Lanjouw (VU University Amsterdam)

6. Aid and Legitimacy in Zones of Conflict: Experiences from Afghanistan
   Christoph Zürcher (University of Ottawa), Jan Böhnke (University of York)

7. The Performance of German Aid Agencies from a Partner Country Perspective: Micro-Evidence from Survey Data
   Stefan Leiderer (DEval, German Institute for Development Evaluation), Brad Parks (AidData)

8. How do Developing Countries benefit from Aid for Trade?
   Dirk Willem te Velde (ODI, Overseas Development Institute)

9. The Impact of Aid on Trade for Donors and Recipients
   Stephan Klasen (University of Goettingen)
# Programme

## DAY ONE (Thursday, 5 November)

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<tr>
<td>15:45-16:15</td>
<td>Coffee Break</td>
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<tr>
<td>16:15-17:45</td>
<td><strong>Evaluation and Learning: Policy Maker Perspectives</strong></td>
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<td>Panel Discussion:</td>
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<td></td>
<td>Ariane Hildebrandt (BMZ, German Federal Ministry for Economic Cooperation and Development)</td>
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<td>Reina Bujs (Netherlands Ministry of Foreign Affairs)</td>
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<td>Ben Broeckx (Belgian Ministry of Foreign Affairs, Foreign Trade and Development Cooperation)</td>
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<td>Carlos A. Casas Tragodara (Universidad Del Pacifico)</td>
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<td>Moderator: Caroline Heider (IEG, Independent Evaluation Group of the World Bank)</td>
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<td>18:00</td>
<td>RECEPTION AND LIGHT DINNER</td>
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## DAY TWO (Friday, 6 November)

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<th>Time</th>
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<tr>
<td>8:30-10:00</td>
<td><strong>Evaluation and Methodology: Experiments and Beyond</strong></td>
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<td>Keynote: Edward Taylor (University of California)</td>
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<td>Panel Discussion:</td>
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<td>Howard White (The Campbell Collaboration)</td>
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<td>Stefan Klasen (University of Goettingen)</td>
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<td>Katharina Michaelowa (University of Zurich)</td>
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<td></td>
<td>Moderator: Ruerd Ruben (Wageningen University)</td>
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<td>10:00-10:30</td>
<td>Coffee Break</td>
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<td>10:30-12:15</td>
<td><strong>Methodological Perspectives – Parallel Sessions:</strong></td>
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| 5: Geocoding: Mapping Impact | Moderator: Brad Parks (AidData)  
Discussant: Ken Chomitz (Forest Trends) |
| 6: Evaluating Complexity: The Example of Budget Support | Moderator: Stefan Leiderer (DEval, German Institute for Development Evaluation)  
Discussant: Nadia Molenaars (University of Antwerpen) |
| 7: Evaluating the Provision of Global Public Goods | Moderator: Imme Scholz (DIE)  
Discussants: Katharina Michaelowa (University of Zurich) |
| 8: Planning Implementation and Evaluation: Experience from the Field | Moderator: Hans Lundgren (OECD DAC Evaluation Network)  
Discussant: Nathalie Holvoet (University of Antwerpen) |

### Presentations

- **Budget Support: A Good Modality at the Wrong Time?**  
  Philippe Loop (Unit for Evaluation, European Commission), Andrew Lawson (Fiscus Consultants)

- **Evaluating World Bank Budget Support: Evidence and Challenges**  
  Mark Sundberg (IEG, Independent Evaluation Group of the World Bank)

- **How Can Impact Evaluations Inform Global Public Goods?**  
  Emanuel Jimenez (3ie, International Initiative for Impact Evaluation)

- **Evaluating the Environment as a Global Public Good**  

- **The Role of Evaluation in Program Planning in a New Partner Country - Experiences from Myanmar**  
  Stefanie Krapp, Miriam Amine (DEval, German Institute for Development Evaluation)

- **Policy Frames and Rigorous Methods: Friends or Foes?**  
  Policy Review of Renewable Energy in the Netherlands Development Cooperation Willem Cornelissen (Erasmus University Rotterdam)
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<tr>
<td>12:15-13:30</td>
<td>Lunch</td>
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<td>13:30-15:00</td>
<td>Closing Panel&lt;br&gt;The Institutionalization of Evaluation&lt;br&gt;Panel Discussion:&lt;br&gt;Wendy Asbeek Brusse (IOB, Evaluation Department of the Netherlands Ministry of Foreign Affairs)&lt;br&gt;Dominique de Crombrugghe (Former Head of Evaluation at the Belgian Ministry of Foreign Affairs, Foreign Trade and Development Cooperation)&lt;br&gt;Jörg Faust (DEval, German Institute for Development Evaluation)&lt;br&gt;Caroline Heider (IEG, Independent Evaluation Group of the World Bank)&lt;br&gt;Emanuel Jimenez (3ie, International Initiative for Impact Evaluation)&lt;br&gt;Moderator: Michaela Zintl (DEval, German Institute for Development Evaluation)</td>
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<td>15:00-15:15</td>
<td>Closing</td>
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**Venue:**<br>Umweltforum<br>Pufendorfstr. 11<br>10249 Berlin